

**PRINTING DETAILS:**

**DOCUMENT TRIM DIMENSIONS: 8.5 X 11 INCHES**

**DOCUMENT BLEED INCLUDED: NONE**

**OVERALL DOCUMENT DIMENSIONS: 8.5 X 11 INCHES**



**UNITED, WE CAN PROTECT ACCESS TO SAFE AND LOW-RISK VAPING AND HEMP PRODUCTS AGAINST SIGNIFICANT THREATS.**

**TOGETHER, WE HAVE THE POWER TO STAND UP AND FIGHT.**



**JOIN BEAA!**



# OUR MISSION

BEAA'S MISSION IS TO SECURE THE AVAILABILITY OF A MULTITUDE OF AFFORDABLE AND EFFECTIVE REDUCED-HARM ALTERNATIVES TO SMOKING, AS WELL AS SAFE ACCESS TO HEMP-DERIVED PRODUCTS.

## TO SUMMARIZE OUR APPROACH, WE:



**Represent Consumer Interests**  
We engage at the state level by meeting with officials, and providing written and oral testimony before state legislators and regulatory bodies.



**PUBLISH ALERTS**  
We advise our members in areas that could be impacted to stay vigilant and prepare in advance of legislative action. By staying organized and ready to act, we can effectively address legislation if it does pass



**TRACK LEGISLATION**  
(state) involving THR Products & Hemp



**PUBLISH ALERTS**  
via social media, email, local events, and consumer outreach initiatives.



**CALLS TO ACTION**  
are intended to facilitate direct communication between BEAA members, consumers, and their legislators and regulators. This allows for the sharing of opinions on proposed laws and regulations that could potentially affect them.



**ENCOURAGE RESPONSIBLE POLICY**  
Our mission is to improve public health by acknowledging that low-risk nicotine products are significantly less harmful than smoking.

**BY WORKING TOGETHER, WE CAN CREATE A POSITIVE DIFFERENCE! JOIN US TODAY AT BEAA.US**